SOCIAL VALUE ENGINE

High Street Regeneration Outcome Planning Sheet

1. Define the project and intended outcomes

Complete electronically or print. Use one sheet per project or priority outcome.

Project, place and evaluation owner

Name the building, neighbourhood, lead person and decision this evaluation supports.

Baseline and source date

Record conditions before investment, the source, geography and date. Identify gaps.

Intended change

Describe what should change for people, separately from buildings or activities.

Beneficiaries and inclusion

Who should benefit? Who might be excluded, displaced or adversely affected?

Indicators and definitions

Choose a small set of measures; define units and distinguish outputs from outcomes.

Suggested evaluation practice, not an official funding application or mandatory template.
Use alongside current fund guidance. Avoid recording unnecessary personal information.

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2. Plan evidence and use the findings

Complete electronically or print. Use one sheet per project or priority outcome.

Evidence sources and collection owner

Specify records, surveys or interviews, who collects them and proportionate privacy safeguards.

Follow-up period and review dates

Set baseline and follow-up dates, appropriate to when change might occur and last.

Other contributions and attribution

Record partners, their contributions and how overlapping claims will be prevented.

Deadweight, displacement and uncertainty

What might happen anyway? Could activity move from nearby places? What remains uncertain?

Learning, decisions and next review

Record what findings will change, who decides and when the framework will be reviewed.

Suggested evaluation practice, not an official funding application or mandatory template.
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